Campaigns Performance

Data From Google Ads
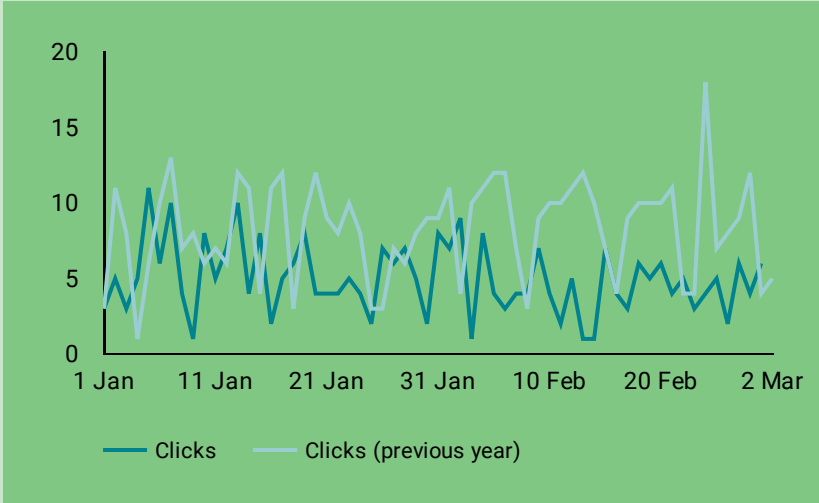
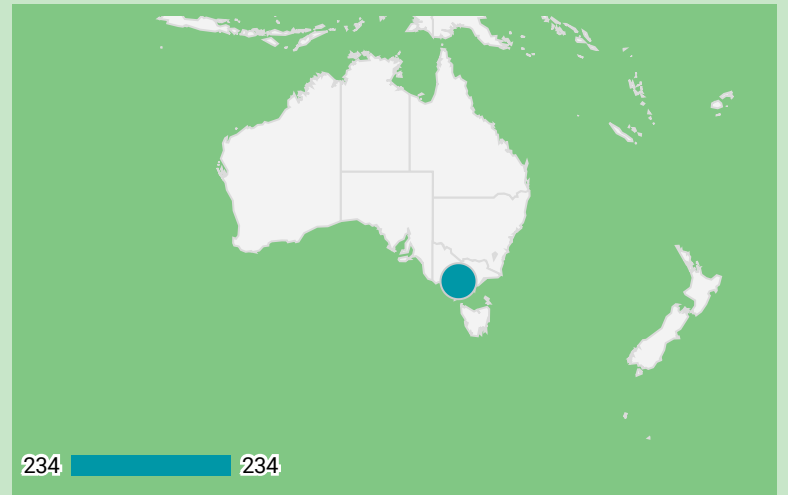| Impressions	Clicks	Cost	Conversions
3,693	299	$295.01	41.0

How are site sessions trending?
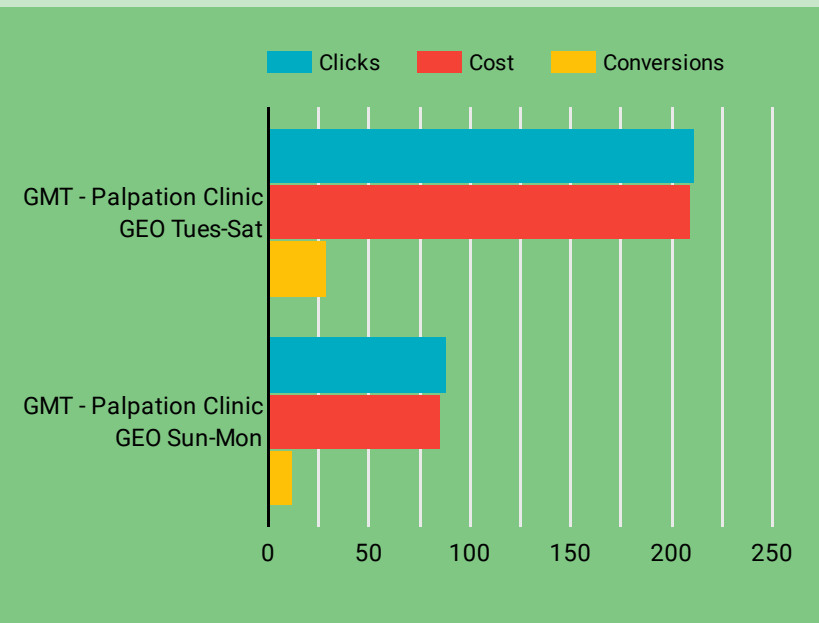

Clicks — Clicks (previous year)

What are the top cities by sessions?

234   234

Which campaigns are driving engagement?

Goal: Engaged Users

Clicks   Cost   Conversions

	Campaign	Clicks ▾	Cost	Conversions
1.	GMT - Palpation Clinic GEO Tues-Sat	211		29
2.	GMT - Palpation Clinic GEO Sun-Mon	88		12

Engagement by Age & Gender

18to24
25to34
35to44
45to54
55to64
Undete...
gt64

0   10   20   30   40   50   60   70   80

17.9%

20.5%

61.6%

● Undetermined   ● Male   Female