

**Filter Campaign Data here:**

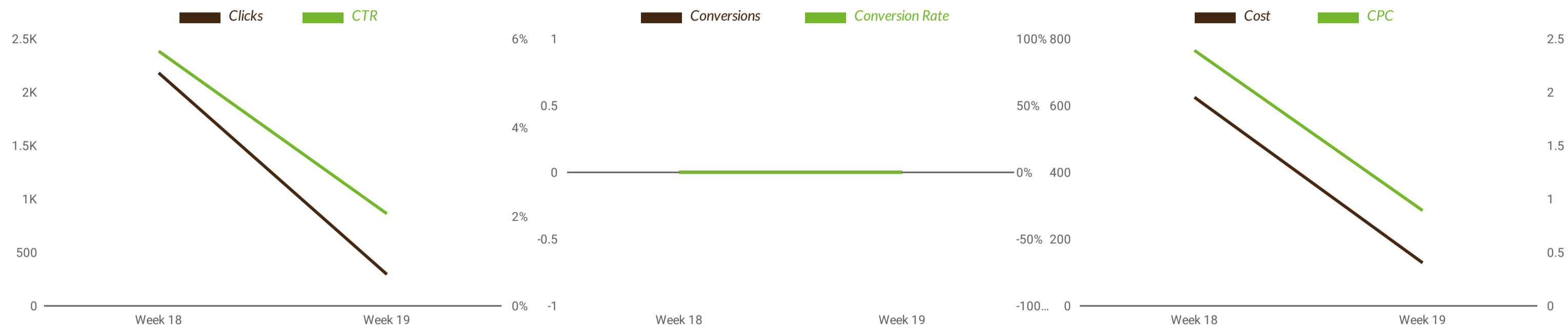
3 May 2023 - 9 May 2023

Campaign type

Campaign

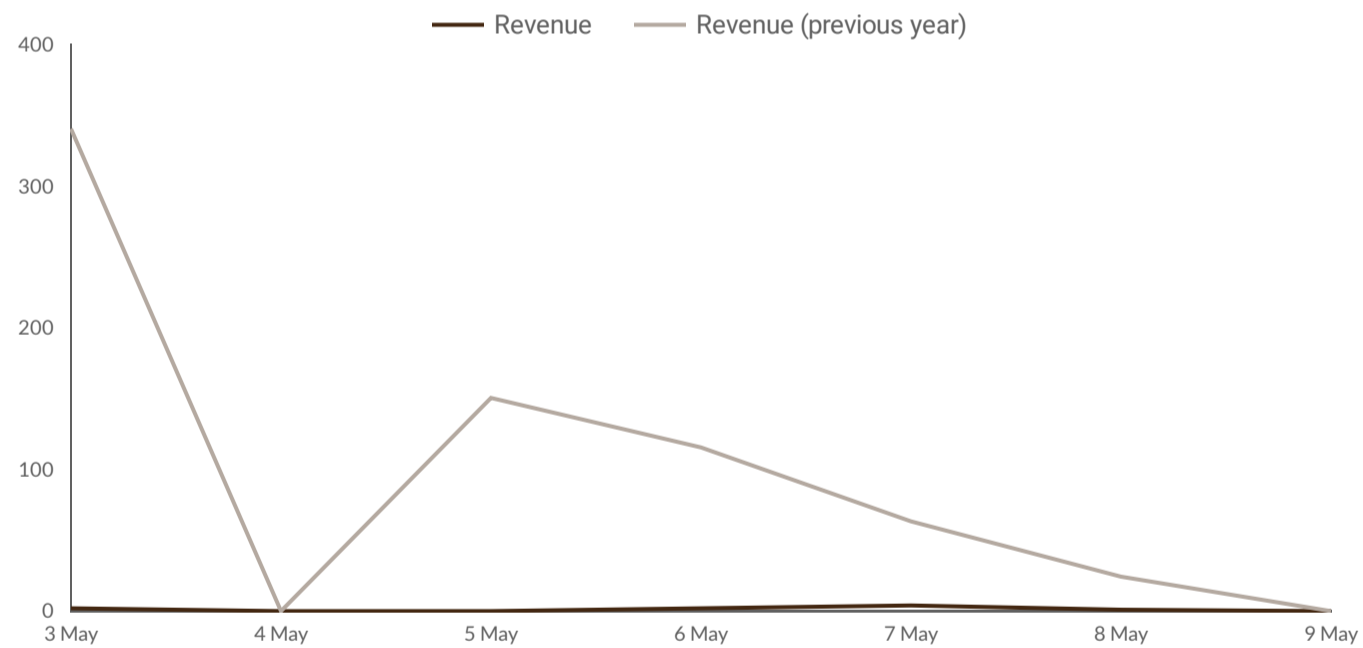
<b>Clicks</b> 1.5K ↓ -35.5%	<b>Click Through</b> 0.8% ↓ -10.6%	<b>Cost</b> 549.53 € ↓ -37.3%	<b>Cost per Click</b> 0.4 € ↓ -2.9%	<b>Conversions</b> 0.0 N/A	<b>Conversion Rate</b> 0.0% N/A	<b>Cost per Conversion</b> 0.0 € N/A	<b>Value</b> 9.0 ↓ -55.0%
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**Metric Trends:**

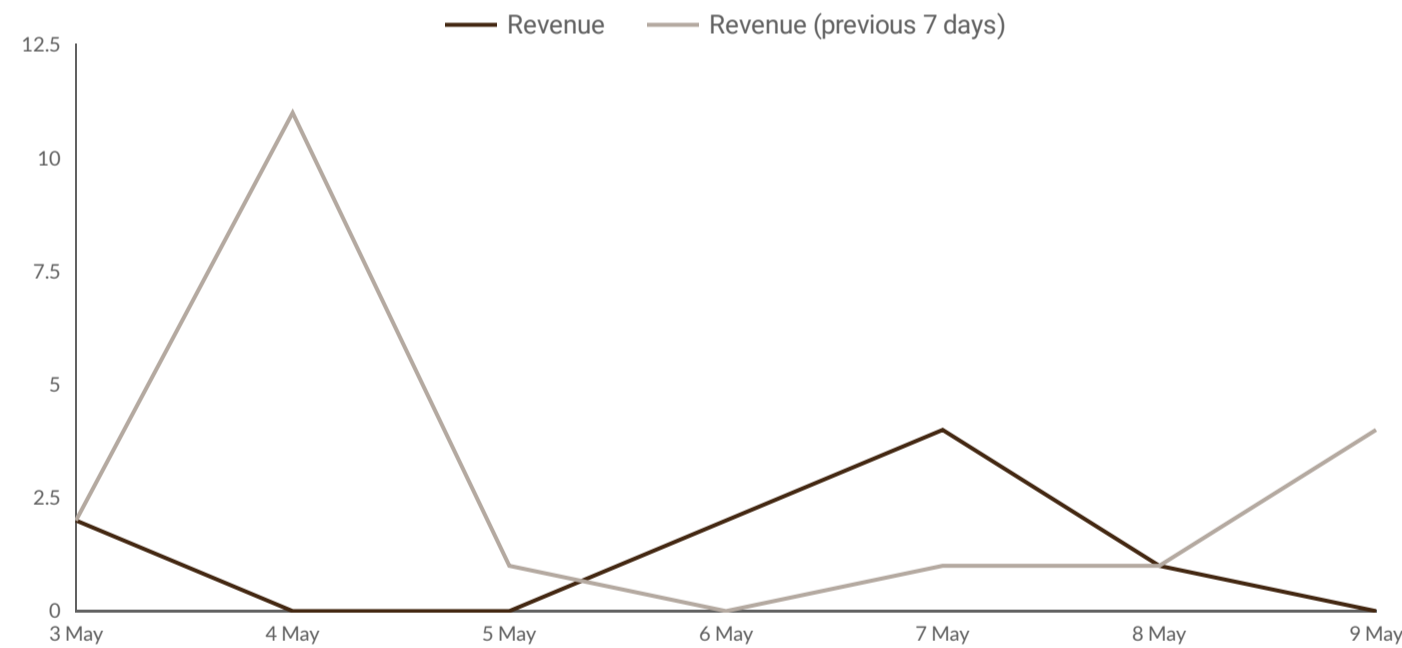


**Performance Analysis Tool**

**Performance vs Previous Year** *Change Metric Here-->*



**Performance vs Previous Period**



**Campaign Details:**

*Click on a Campaign to filter the data*

Campaign	Conv. rate	\$ Value	% ROAS	Cost	CPC	Clicks
GSN - FR - LBDJ - Branded Keywords	0.0%	0.0	23.5%	17 €	0.31 €	54
PMax: Target ROAS Campaign	0.0%	0.0	1.2%	418 €	0.32 €	1,293
Bou Hygiène jetable	0.0%	0.0		0 €	0 €	0
Bou Par métier	0.0%	0.0		0 €	0 €	0
Bou vaisselle jetable nappes et serviettes	0.0%	0.0		0 €	0 €	0
Boutik et nouveautés	0.0%	0.0		0 €	0 €	0
Campagne n°1	0.0%	0.0		0 €	0 €	0
Eco Hygiène Naturelle	0.0%	0.0		0 €	0 €	0
<b>Grand total</b>	<b>0.0%</b>	<b>0.0</b>	<b>1.6%</b>	<b>550 €</b>	<b>0.38 €</b>	<b>1,454</b>

**ADWORDS FUNNEL**

